European Healthcare Design

Healthy City Design

FUTURE HEALTH & PLACE PAVILION

Investing in people, planet and prosperity

AT UKREiiF 2027

UKREiiF THE UK's REAL ESTATE INVESTMENT & INFRASTRUCTURE FORUM

LEEDS 18–20 MAY 2027



PROGRAMME & PROSPECTUS

UKREiiF® THE UK's REAL ESTATE INVESTMENT & INFRASTRUCTURE FORUM

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Future Health & Place Pavilion at UKREiiF 2027

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Strategic Overview for Partner Discussions

VISION

The Future Health and Place Pavilion will be a flagship three–day content and networking programme at UKREiiF, connecting leaders from healthcare, local government, planning, design, development, property and investment. Curated by Healthy City Design and European Healthcare Design, it will provide a cross–sector platform exploring how healthier places, transformed health systems, innovation and investment can reinforce resilience, inclusive growth and sustainable development.

OBJECTIVES

- Position health as a strategic driver of regeneration, investment and placemaking.
- Create the UK's leading cross–sector–forum connecting healthcare with the property and development sectors.
- Showcase innovative projects, policy and practice that demonstrate how healthier places deliver social, economic and environmental value.
- Facilitate meaningful dialogue and partnerships between the NHS, local authorities, investors, developers, designers, policymakers and industry.
- Provide an independent, high–quality conference programme that complements and strengthens UKREiiF's healthcare offer.

THREE–DAY PROGRAMME

- **DAY 1 | HEALTHY, RESILIENT CITIES** – **DESIGNING FOR HEALTH, EQUITY AND CLIMATE RESILIENCE**
  – connecting climate adaptation, healthy buildings, infrastructure, health equity and neighbourhoods.
  Organised by Healthy City Design.
- **DAY 2 | TRANSFORMING HEALTHCARE – REIMAGINING FUTURE HEALTH SYSTEMS, TECHNOLOGY & INFRASTRUCTURE**
  – covering new models of care, digital transformation and AI, experience, adaptable environments and sustainability.
  Organised by European Healthcare Design.
- **DAY 3 | HEALTH INVESTMENT, REGENERATION AND GROWTH – INVESTING IN HEALTHY, CREATIVE & PROSPEROUS COMMUNITIES**
  – bringing the healthy–place and healthcare transformation agendas together to explore how health and life sciences investment can drive economic growth, regeneration and stronger communities, from innovation districts and major development to neighbourhood health and healthcare on the high street.
  Organised jointly by Healthy City Design and European Healthcare Design.

PARTNER OPPORTUNITY & PROGRAMME FORMAT

The programme will be co-curated with partners, combining strong content, senior voices and purposeful networking, including the following formats: Healthy Breakfast Panel & Networking; Headline Keynote Panel; Lunchtime Debate /Fireside Chat & Networking; Headline Partner Sessions; and Leader's Conversation & Drinks Reception. Together, they will position the Pavilion as UKREiiF's premier destination for health, place, innovation and investment.



Bradford City Centre Walking and Cycling Improvements, commissioned by City of Bradford Metropolitan District Council



Citizen's House, commissioned by London Community Land Trust, designed by ARCHIO

DAY 1 | HEALTHY CITY DESIGN

HEALTHY & RESILIENT CITIES

Designing for Health, Equity and Climate Resilience

Organised by Healthy City Design

THE PROPOSITION

Day 1 explores how buildings, infrastructure, neighbourhoods and cities can respond to the converging challenges of climate change, health inequality, demographic change and urban growth. The programme will connect design, planning, development, public health and investment to examine how the built environment can protect health, strengthen resilience and create fairer, more sustainable places.

CENTRAL QUESTION

How do we design and adapt our buildings, infrastructure and places to create health, strengthen community resilience and social cohesion, and improve health equity and opportunity?

THEMES TO EXPLORE

- Healthy neighbourhoods and communities – planning, nature, housing, mobility, public realm, workplaces, regeneration and the conditions for everyday health.
- Place, prosperity and health equity – exploring the relationship between neighbourhood quality, economic opportunity, social cohesion and healthy life expectancy.
- Climate, nature, planetary health and resilience – addressing extreme heat, flooding, air quality and biodiversity loss through climate adaptation, nature–based solutions and the transition to net zero.
- Healthy and sustainable buildings – homes, workplaces, schools and civic environments that support physical and mental health.
- Infrastructure for healthier lives – transport, energy, water, green and blue infrastructure and social infrastructure.

For Programme Format and Partner Opportunities see page 8



The Catkin Centre and Sunflower House, commissioned by Alder Hey Children's Hospital, designed by Cullinan Studio



Louisa Martindale Building, Royal Sussex County Hospital, commissioned by University Hospitals Sussex NHS Foundation Trust, designed by BDP

DAY 2 | EUROPEAN HEALTHCARE DESIGN

TRANSFORMING HEALTHCARE

Reimagining Future Health Systems, Technology and Infrastructure

European Healthcare Design

Organised by European Healthcare Design

THE PROPOSITION

Day 2 examines how healthcare must evolve as models of care, workforce expectations, technology and patient needs change. It will explore the relationship between service transformation, digital innovation and the environments in which care is delivered – asking how these elements can be designed together to create safer, more effective, adaptable and human–centred healthcare.

CENTRAL QUESTION

New models of care, technology and patient expectations are changing rapidly. How should we redesign healthcare so that services, digital systems and care environments come together as an integrated, responsive health ecosystem?

THEMES TO EXPLORE

- New models of care – prevention, integration, ambulatory care, care closer to home and changing clinical pathways.
- Digital transformation and AI – data, automation, virtual care, diagnostics and smart hospitals.
- People and experience – workforce, patient experience, wellbeing, inclusion and human–centred design.
- Future healthcare environments – flexible, adaptable and responsive settings capable of supporting continuing change.
- Sustainability and resilience – decarbonisation, climate adaptation, retrofit and long–term operational performance.

For Programme Format and Partner Opportunities see page 8



Parkhead Hub, commissioned by NHS Greater Glasgow & Clyde; designed by Aecom and Hoskins Architects



Life and Mind Building, University of Oxford, commissioned by Oxford University Development, designed by NBBJ

DAY 3

HEALTH INVESTMENT & REGENERATION

Investing in healthy, creative and prosperous communities

Organised jointly by Healthy City Design and European Healthcare Design

THE PROPOSITION

Day 3 brings the agendas of Days 1 and 2 together around a shared proposition: health is a foundation for economic growth and regeneration. It explores how investment in health and life sciences can create productive, creative and prosperous places – from innovation districts and anchor institutions to neighbourhood health and high streets.

CENTRAL QUESTION

How can investment in health and life sciences drive economic growth, regeneration and healthier, more prosperous communities?

THEMES TO EXPLORE

- Health and life sciences innovation – research, technology, AI, medtech, commercialisation and the places that support innovation ecosystems.
- Innovation districts and anchor institutions – connecting health systems, universities, research, industry and communities to drive inclusive growth.
- Investment in health and place – new capital models, public–private partnerships, standardisation, institutional and impact investment and investable health infrastructure.
- Health–led regeneration – using health assets, services and investment to revitalise town centres, high streets and major development areas.
- Neighbourhood and community health – new models for primary, community and preventative care embedded within everyday places.
- Healthcare on the high street – repurposing existing assets and bringing diagnostics, prevention and care closer to communities.

For Programme Format and Partner Opportunities see page 8

WHY PARTNER WITH THE PAVILION?

A connected platform for health, place, investment and regeneration

The Future Health & Place Pavilion combines UKREiiF's scale and investment focus with the established healthcare, public health, design and placemaking communities of European Healthcare Design (EHD), Healthy City Design (HCD), SALUS and LDN Collective.

It gives partners a distinctive platform to convene decision–makers, shape cross–sector debate and build relationships around the projects, policies and investment models that will define healthier places and future health systems.

16,000+	3,500+	275+	Up to 10,000
UKREiiF attendees	Investors & developers	councils represented	EHD & HCD subscribers







AN INTEGRATED HEALTH PROPOSITION

UKREiiF's dedicated Healthcare Property programme will bring together NHS leaders, providers, investors, developers, estates professionals, local authorities and policymakers to explore the next generation of healthcare infrastructure – from estate modernisation and capital investment to flexible, future–ready facilities.

The Pavilion will extend and amplify this agenda across all three days. Its programme will connect healthcare transformation with healthy and resilient cities, life sciences, neighbourhood health, regeneration and economic growth. Through coordinated programming, cross–promotion and complementary themes, the Pavilion and Healthcare Property programme can form a coherent UKREiiF health offer – increasing relevance, reach and value for delegates, partners and the wider sector.

A PARTNERSHIP WITH REACH AND LASTING VALUE

Alongside UKREiiF's national property and investment audience, partners will benefit from the specialist reach and credibility of EHD and HCD. Together, the EHD and HCD communities include up to 10,000 subscribers, with established engagement across NHS organisations, government, healthcare providers, local authorities, universities, investors, developers, designers, consultants, public health and the wider built–environment sector.

The partnership is designed to create value before, during and after UKREiiF through an agreed communications plan spanning:

- Before the event – partner and speaker announcements, editorial features, interviews, thought leadership, email marketing and social campaigns.
- At UKREiiF – Pavilion and session branding, curated stakeholder engagement, content capture and coordinated promotion of the wider healthcare offer.
- After the event – editorial, photography and video–led content that extends the reach, influence and legacy of the programme.

For Programme Format and Partner Opportunities see page 8

THE PAVILION AT A GLANCE

Location, programme and key dates for prospective partners

WELCOME TO NO. 1 PAVILION STREET A front door location and dedicated three-day home for health, place, investment and regeneration within the UKREiiF event campus.

Located at UKREiiF's main entrance, the Pavilion will have a distinctive presence at the heart of a new destination focused on the future of places, technology, infrastructure, nature, health and wellbeing.

Partners will benefit from high visibility and footfall, a prominent setting for thought leadership and networking, and proximity to key regional partners, including the London, Manchester and North East pavilions.

Anchoring the new Pavilion Street, it will sit alongside prominent neighbours including the Landscape Institute, the London Borough of Croydon, Samsung and Smartparc/TSL



PROGRAMME AND OPERATING TIMES

LIVE EVENT: 08.00-18.00, Tuesday 18 – Thursday 20 May 2027.

THREE–DAY PROGRAMME: Day 1: Healthy & Resilient Cities; Day 2: Transforming Healthcare; Day 3: Health Investment, & Regeneration.

OFFICIAL LISTING: All activity inside the Pavilion will be listed in the official programme. Session timings to be confirmed.

INDICATIVE PARTNER TIMELINE AND KEY DATES

TIMING	PARTNERSHIP MILESTONE
September - November 2026	Partner discussions covering strategic objectives, preferred opportunity and available slot, programme theme and format, speakers and target stakeholders, communications, benefits and commercial terms
December 2026	Deadline for all partnership agreements to be concluded and participation confirmed
From January 2027	UKREiiF skeleton programme expected to be published; Pavilion sessions developed and announced in phases
1 February - 31 March	UKREiiF takeover window: one dedicated database mailshot and one LinkedIn post, subject to agreement and availability; partner content due seven days before publication
Spring 2027	Final programme, speaker, branding, invitation and production deadlines agreed with each partner
18 - 20 May 2027	Future Health & Place Pavilion live at UKREiiF in Leeds

Indicative information for partner discussions. *Final site-plan details, operating hours and production deadlines will be confirmed with UKREiiF and participating partners.*

EARLY DISCUSSION IS ENCOURAGED. Engaging early will provide the widest choice of available programme slots and the best opportunity to shape a successful partnership and programme outcome.

PROGRAMME AND PARTNERSHIP OPPORTUNITIES

The Pavilion programme combines senior thought leadership with purposeful networking. Each format provides a distinctive delegate experience and an associated opportunity for partners to co–curate content, convene stakeholders and extend the conversation through pre– and post–event communications.

THE PARTNER ADVANTAGE

A high-profile presence at the intersection of health, place, investment and regeneration. Partners co-curate high-level content with EHD and HCD alongside government, NHS, academic, professional and community organisations, bringing public, private and civic perspectives together. All partners will feature in a dedicated post-event Pavilion report, hosted and shared through UKREiiF, EHD and HCD websites, social and email channels.

Opportunity	*What it includes*	*Investment / availability*
PRINCIPAL PAVILION PARTNER Exclusive naming and lead partnership across all three days: "Future Health & Place Pavilion in association with [Partner]", including co-curation of the three Headline Keynote Panels.	Highest-level Pavilion-wide branding; senior representation; dedicated physical and digital brand presence throughout; daily opening and closing acknowledgements; targeted stakeholder invitations; pre- and post-event filmed interviews; a co-branded Pavilion insights report; agreed content assets; and integrated promotion before, during and after UKREiiF.	**£30,000** ONE ONLY
DAY & SESSION PACKAGES		
KEYNOTE PAVILION PARTNER Lead partnership of one complete Pavilion day, centred on a high-profile Headline Keynote Panel addressing a defining question at the heart of the day's theme (90 mins).	Co-curation of the Headline Keynote Panel; senior representation; day-level branding and acknowledgements; targeted invitations; video interviews; senior-level podcast interview in UKREiiF's onsite podcast space; thought-leadership piece, interview or blog shared across UKREiiF, EHD and HCD channels; key insights summary and coordinated promotion.	**£15,000** One per day*
HEALTHY BREAKFAST PANEL & NETWORKING PARTNER A topical early–morning panel followed by informal networking with invited stakeholders (60 mins).	Co–curation of the topic and speakers; partner participation; event branding; senior representation on the panel; targeted invitations; and pre– and post–event promotion.	**£7,500** One per day
LUNCHTIME DEBATE & NETWORKING PARTNER A lively debate, fireside chat or leaders' conversation, including an informal networking lunch (60 mins).	Exclusive lunchtime debate, fireside chat or leaders' conversation; co–curation of topic and speakers; partner participation; networking lunch; branding, targeted invitations and promotion.	**£7,500** One per day
HEADLINE PARTNER SESSION A focused session combining thought leadership, case studies and cross–sector perspectives (45 mins).	A dedicated co–curated session; partner participation; speaker development; session branding; and promotion through the Pavilion campaign.	**£5,000** Three per day
LEADERS' CONVERSATION & DRINKS RECEPTION PARTNER A high–profile late–afternoon conversation aligned with the day's theme – City Leaders on Day 1, NHS Leaders on Day 2, and Investment & Regeneration Leaders on Day 3 – flowing directly into the Pavilion reception (90 mins).	Exclusive association with the conversation and reception; co-curation of the theme and speakers; partner participation or introduction; prominent reception branding; targeted invitations; thought-leadership piece, interview or blog shared across UKREiiF, EHD and HCD channels; and pre- and post-event promotion.	**£10,000** One per day

* Keynote Pavilion Partner availability depends on whether the Principal Pavilion Partnership is secured.
* Delegate passes: UKREiiF tickets are not included and must be purchased directly from UKREiiF.
* Preferential public–sector rates will be communicated where available.

PARTNERSHIP CONTACTS

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